

Help Your Patients Keep Their Hair

Scalp Cooling Overview The DigniCap® Scalp Cooling System

Why Scalp Cooling Matters To Your Patients

Many patients rate hair loss as one of the most devastating side effects of chemotherapy. CIA is an unwelcome reminder of cancer, one that can negatively affect self-image, confidence, overall sense of well-being and a patient's attitude toward treatment.

Hair loss is no longer inevitable with The DigniCap Scalp Cooling System.

How Scalp Cooling Works

Scalp cooling is a proven approach to reduce CIA that has been used successfully by thousands of patients worldwide.

Two physiologic reactions occur during scalp cooling:

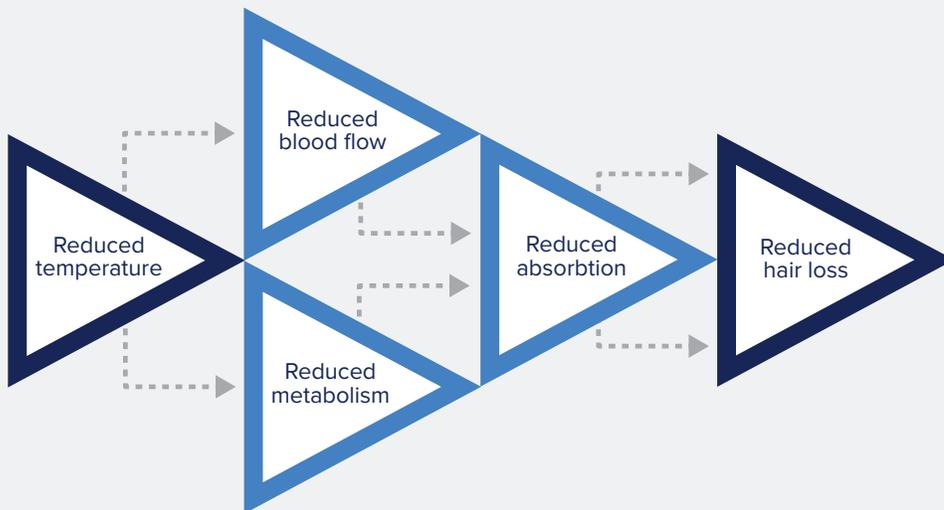
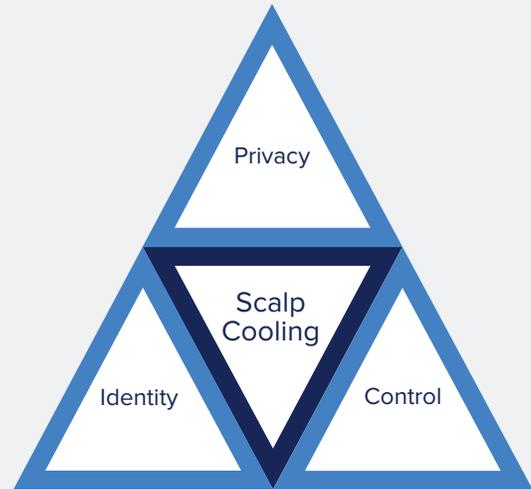
1. Reduced blood flow

Cooling causes vasoconstriction, reducing the cytostatic levels reaching the follicles.

2. Reduced metabolism

When the scalp temperature is lowered, the follicles absorb less of the drugs.

With these two reactions the follicles absorb fewer chemotherapeutic agents and alopecia is significantly reduced.



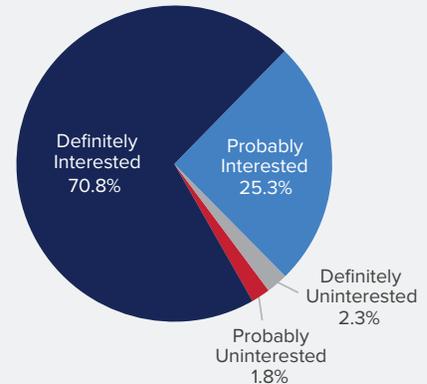
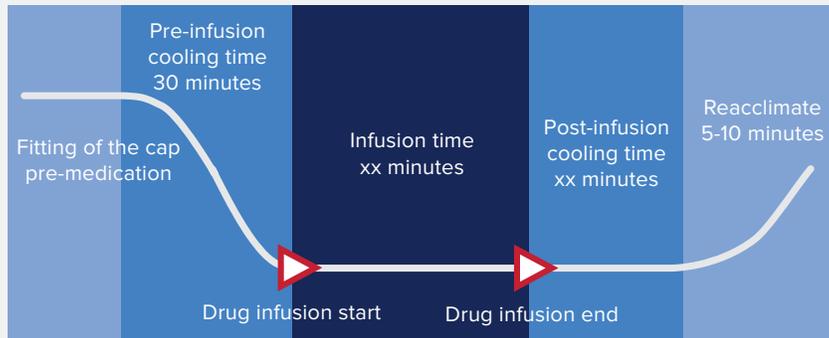
Offer scalp cooling at your facility.
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Scalp Cooling Treatment Cycle

Scalp cooling requires a 30 minutes pre-infusion cooling time. Following a patient's infusion, the chemotherapy agent is still active in the patient's bloodstream. Therefore, the scalp cooling treatment continues for a cycle of post-infusion cooling. Depending on drug and dose, this is typically 60-180 minutes.



After a short introduction to scalp cooling, 96% of surveyed women showed interest in scalp cooling.

Why Chemotherapy Causes Alopecia

Alopecia is a common side effect of many of the cytostatic drugs given during chemotherapy. Cytostatics work by actively targeting rapidly dividing cells, and hair follicles are some of the fastest growing cells in the body. Because chemotherapy cannot distinguish between normal rapidly dividing cells and cancerous cells, the hair follicles are often affected.



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